



The Influence of German Top Executives on Corporate Policy and Firm Performance (1st New edition)

By Marcel Normann

Peter Lang GmbH. Hardback. Book Condition: new. BRAND NEW, The Influence of German Top Executives on Corporate Policy and Firm Performance (1st New edition), Marcel Normann, The question of whether strategic leaders really matter is important to a wide array of topics. Three essays contribute to empirical top executive research on the relative importance of German CEOs and CFOs. The analyses are based on a unique dataset that includes observations from more than 300 CEOs and 100 CFOs working for 110 publicly listed German firms that operated in 10 different industries between 1983 and 2002. The first essay describes and analyzes characteristics of top executives. The second essay examines the existence and size of top executive-specific effects as well as industry-, company- and executive-level moderating factors. The third essay sheds light on the circumstances under which CEOs and CFOs matter the most (or least).



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