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Management Information Systems

By Jane Price Laudon Kenneth C. Laudon

Prentice Hall, 2005. Gebundene Ausgabe. Book Condition: Neu. Gebraucht - Sehr gut Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - This classic best-selling text continues to provide the most comprehensive and leading-edge discussion of information technology and system issues that are transforming the business world today. Laudon and Laudon know how digital integration, from the warehouse to the executive suite, is changing the management and organization of firms. They know the decisions managers need to make to achieve value from their IT investments, and in the Ninth Edition, they continue to empower students with this vital knowledge für professional success. 639 pp. Englisch.



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