



## Keep Swinging: An Entrepreneurs Story of Overcoming Adversity Achieving Small Business Success

By Jay Myers

Morgan James Publishing. Paperback. Book Condition: New. This item is printed on demand. Paperback. 157 pages. Starting a business is easy. Growing a successful business: not so much. The statistics are grim: less than 20 of the businesses started each year survive their 5th anniversary. Jay Myers, founder of Interactive Solutions, Inc. in Memphis, Tennessee is one such survivor. Jay has built a company that, by tapping into the demand for high-tech video conferencing and communication equipment, continues to grow even beyond the 10 year anniversary. Finding the way, however, wasn't easy. Facing cash flow problems, a partnership divorce and even an embezzling employee, there were many days that Jay thought he was going to end up just another statistic. Actually, he did: Interactive Solutions, Inc. is part of an elite club that has made the INC 500-INC magazines list of Americas fastest growing private companies-twice Jay shares his lessons on how he did it in Keep Swinging a story of overcoming adversity and achieving small business success. This item ships from La Vergne, TN. Paperback.



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