



Getting Started in Exchange Traded Funds (ETFs) (Paperback)

By Todd Lofton

John Wiley and Sons Ltd, United Kingdom, 2007. Paperback. Book Condition: New. 234 x 154 mm. Language: English . Brand New Book. AN ACCESSIBLE INTRODUCTION TO ETFs GETTING STARTED IN Exchange Traded Funds Todd Lofton delivers what he promises with an approach and advice that has the footprint of an experienced trader. Instead of addressing dummies, a hea s written a book for the intelligent investor who is inexperienced using ETFs. It progresses through every area, from passive positions to options, in a way that makes you comfortable trading. You can see that the way he gives experienced advice at the end puts this book on a higher plane. ---- Perry Kaufman, author of New Trading Systems and Methods, Fourth Edition Todd Lofton has helped many investors get started in futures and options trading by turning complex subjects into clearly written magazine articles and books over the last 35 years. He has done it again with this book on ETFs, one of the hottest new investment areas. Anyone who is contemplating investing in stocks or mutual funds should check out his easy--to--understand explanation of ETFs, how to use them, and how they can play a valuable role in an investment portfolio....



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